



## Saint Vincent and the Grenadines Bureau of Standards

Joins the rest of the International Community in celebrating

### World Standards Day – 14<sup>th</sup> October 2020

Under the Theme

#### **“Protecting the Planet with Standards”**

Each year on 14<sup>th</sup> October, the members of the International Electro-technical Commission (IEC), the International Organization for Standardization (ISO), and the International Telecommunication Union (ITU) and the national Standards Bodies, across the world celebrate World Standards Day (WSD). The WSD celebration is a means of paying tribute to the collaborative efforts of the thousands of experts worldwide who develop the voluntary technical agreements that are published as International Standards. The theme for WSD 2020 is “**Protecting the Planet with Standards**” and the following is the WSD message:

“Earth, a finite vessel of life in the vastness of our solar system. Life on earth depends on energy coming from the sun. However, over the last century human and large-scale industrial activities of our modern civilization have added to earth’s natural greenhouse gases. They negatively impact our climate and with it all forms of life. At the same time; rapid population growth and broad urbanization call for the responsible use of limited resources.

To reduce human impact on our planet, we need the political will, concrete action and the right tools. International standards are one such tool. The international standards prepared by IEC, ISO and ITU take into account tried and true solutions to technical challenges. They help share expertise and expert know-how broadly within developed and developing countries alike. Standards cover all aspects of energy savings, water and air quality. They lay down standardized protocols and methods of measurement. Their broad use helps reduce the environmental impact of industrial production and processes, facilitates the reuse of limited resources and improves energy efficiency.”

The WSD message is signed by the leaders of the three principal international standardization organizations: the IEC, the ISO, and the ITU and is endorsed by the Executive Director of the Saint Vincent and the Grenadines Bureau of Standards (SVGBS).

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**Yinbiao Shu**  
**IEC President**

**Eddy Njoroge**  
**ISO President**

**Houlin Zhao**  
**ITU Secretary-Geneva**

**Ezra D. Ledger**  
**SVGBS Executive Director**

*As the only National Standardization Body in SVG, the SVGBS endorses this message and remains committed to its mission of enhancing the **quality of life** for all Vincentians as well as in promoting Quality Competitiveness by ensuring that all goods and services produced and/or used in the SVG are of consistently acceptable **standards and quality**”.*

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**SVGBS Building CONFIDENCE and Quality COMPETITIVENESS on the pillars of SQAM.**

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